

Power Your Business with AI and advanced analytics

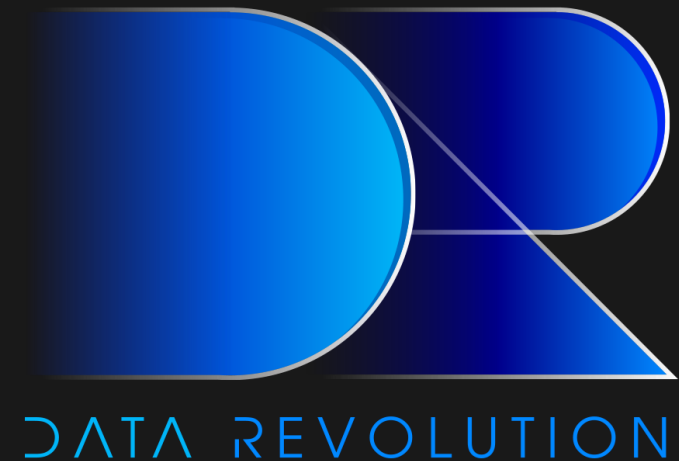
Strategies for leaders who want faster decisions, higher productivity, and measurable results.

Welcome to the Data Revolution!

You've already made real progress. Now take it to the next level with advanced analytics & AI.

 **From availability to strategy**
We turn insights into action for your daily operations.

 **A business-first approach from day one**
Results, adoption, and measurable ROI.



Why do AI projects fail?

Because strategy matters —
but **execution is** what actually **moves** the
business

 88% of organizations already use AI in at least one business function. · McKinsey, 2025

 95% of GenAI pilots fail to deliver measurable business impact. · MIT, 2025

 30% of GenAI projects are abandoned after the POC due to data quality. · Gartner

The DataRev difference

We don't sell transformation.
We deliver **progress**.

1

Execution over Theory

Clear deliverables, clear owners, clear metrics. No endless strategy without execution.

2

Human in the Loop

AI accelerates; a human is accountable for quality and adoption.

3

High Tech, High Touch

Cutting-edge tech with a personal touch: there's always a human on the other side.

4

Future-Proof Designs

Solutions that last and scale — not ones you replace next year.

5

No Surprises

Honest scoping: you'll always know what's done, what's next, and what it costs.

6

Never Legacy

Always current: we work with the best available — today and tomorrow.

You lead the Revolution.
We make it real.

Technologies **we work with**

Leading tools at every layer: from executive visualization to generative AI agents.

Analytics & Visualization

1

Executive dashboards and reporting on the leading visualization platforms, ready for day-to-day decisions.

Tableau

Power BI

QuickSight

Looker

Data & Cloud Platforms

2

Modern, scalable cloud infrastructure, integrated with your current databases to grow without friction.

AWS

Azure

Snowflake

On-Premises

GCP

Data Engineering

3

Pipelines that connect, clean, and automate your sources so every data point arrives reliable and on time. Governed throughout the whole process.

Python

SQL

APIs

Cloud DB

ETLs

ELTs

Generative AI & LLMs

4

Agents, GraphRAG, NLP, and fine-tuning with Claude, GPT, Llama, and Gemini — plus GenAI training for your teams.

MCP

RAG · NLP

Skills & Plugins

GenAI Training

Data storytelling in Action

Business solutions designed to answer business questions across the organization. A few examples:

01

Executive Command Center

Consolidated financial, sales, and operating-margin KPIs for board meetings and executive reviews.

[EXECUTIVE VIEW](#)

02

Sales Optimization

Visual mapping of the sales pipeline, spotting conversion leaks by rep, region, and acquisition channel.

[SALES & MARKETING](#)

03

Dynamic Treasury

Financial statement dashboards, budget-vs-actual variance analysis, and accounts receivable control.

[FINANCE](#)

04

Supply Chain Efficiency

Real-time visibility into inventory turnover, days of stock coverage, and distribution bottlenecks.

[PROCUREMENT & OPS](#)

Structured Infrastructure

We design data foundations that are **modern**, **secure** and **scalable**.

We move your infrastructure to the **cloud** to guarantee the **availability**, **unification**, and **speed** your business analytics demands.



Cloud Modernization

We move your on-premises databases to leading cloud infrastructure (AWS, Azure, Snowflake) — eliminating physical silos and dramatically cutting licensing and local hardware costs. Cloud cost reduction strategies.



Lakehouse Architectures

We design hybrid infrastructures that combine the flexibility of a Data Lake with the order of a Data Warehouse — structured ground for massive, agile, concurrent querying.



Governance & Integrity

We implement policies that control who can access which data, plus unified data catalogs and quality filters at the source, so corporate reports are free of entry errors.

The Data Flow, End to End

We build the digital pipelines that feed your business — centralizing, cleaning, and orchestrating your information flows so every data point arrives secure, structured, and ready for analysis.

Automated Ingestion

1

We securely connect and extract information from any source (ERP, CRM, local databases, or external APIs), eliminating manual downloads.

Python

APIs

Fivetran

Transformation & Quality

2

We structure data, deduplicate records, unify catalogs, and apply business rules so information becomes reliable and consistent.

SQL

dbt

Databricks

Orchestration & Monitoring

3

We schedule jobs to run automatically and set up proactive anomaly alerts, so reports are ready at the start of the day.

Airflow

Prefect

Quality Alerts

Governance & Security

4

We define policies, roles, and controls so every data point is used correctly, securely, and traceably — including sensitive-data protection, source documentation, and quality rules.

Lineage

Zero
Trust

Data
Stewardship

AI in action: practical use cases

Predictive forecasting

Demand, revenue, cash flow, and workforce planning.

Anomaly detection

Flags fraud, leakage, atypical transactions, and operational deviations.

Advanced segmentation

Of customers, suppliers, and products, based on behavioral patterns

AI copilots

Query your data in natural language and automate recurring reports

Proactive operational alerts

Delivered on time to the right owners

Where we drive Impact



Finance

- Cash flow visibility
- Budget vs. actuals
- Forecasting and risk alerts



Sales & Marketing

- Funnel and conversion management
- Lead scoring
- Campaign ROI measurement



Procurement & Inventory

- Supplier performance
- Spend analysis
- Inventory optimization



Operations

- Operational KPIs
- Bottleneck identification
- Performance management



Human Resources

- Turnover indicators
- Headcount analytics
- Engagement dashboards



Executive / Holding View

- Multi-company executive cockpit
- Standardized metrics
- Governance and organizational alignment

Success stories

Projects our team has led in banking, manufacturing, and consumer goods:

01

Santander

Migrated the Crystal Reports ecosystem to Tableau with a scalable hub model and unified KPIs: a single source of truth across teams.

↗ BANKING

02

Nemak

Nearly 300 reports migrated from Tableau to Power BI and the platform modernized from SQL Server to Snowflake — with zero operational downtime for 2800 users.

↗ MANUFACTURING

03

AB InBev

From HP Vertica to AWS: S3 data lake, ETL on Glue, and ML models on SageMaker to optimize routes and delivery times.

↗ LOGISTICS

04

Adoption that sticks

Hackathons, workshops, and continuous training so teams run and evolve the solutions on their own.

↗ ENABLEMENT

Who we are

A team that has built and run data & AI where the bar is highest — now within your company's reach.

Jorge Muñoz

CEO

Commercial strategy and business vision.

Alejandro Magallanes

COO

Operations, quality, and delivery.

Alonso Santaella

CTO

Architecture, cloud, and data engineering.

Ernesto Ballesteros

CPO

Product, creative, and growth.

Dante

CAIO

Harness engineering and agents.

LEADING PROJECTS AT COMPANIES LIKE

Amazon

Google

Yahoo

Konfio

Philip Morris

Chubb

Grupo Salinas

OXXO

Novartis

Nissan

Santander

Nemak

Seguros Monterrey

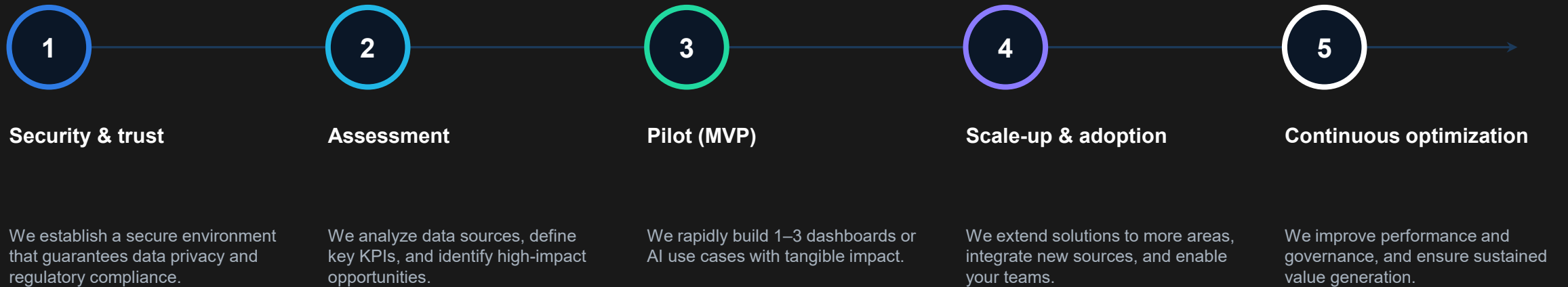
AB InBev

Grupo Modelo

Huawei

Club Premier

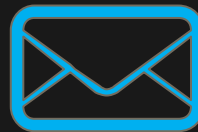
How we work



Ready to turn **data** into **growth**?

Let's align priorities and land a first result that's fast, measurable, and high-impact.

Contact



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